

# *City of Brisbane*

## *Agenda Report*

To: Public Art Subcommittee  
From: Administrative Services Director  
Subject: Develop a Method for Funding of Public Art  
Date: November 5, 2012

### **Purpose:**

Develop a method to ensure public art is an integral component of the community enhancing Brisbane's quality of life and reputation as an art oriented City.

### **Recommendation:**

Direct the Parks and Recreation Commission to develop an ordinance which would provide a method to fund public art.

### **Background:**

During the Parks and Recreation Commission's discussion of the Sierra Point Guidelines and the public plaza the issue of a signature piece of art was discussed. Based on this a Commissioner requested the Commission pursue the idea of creating an on-going funding source for public art on Sierra Point, the Baylands, or for other larger scale projects.

At the Parks and Recreation Commission's September 19, 2012 the Commission created a Public Art Funding subcommittee. The subcommittee reviewed a chart created a former Community Development Director which showed what other cities have done in this regard. The subcommittee also discussed other local communities which have created funding sources for public art. In addition, the subcommittee reviewed questions which they thought would be important for an ordinance related to funding for public art should answer. The subcommittee presented all of this information to the full Commission on October 24, 2012. The full committee thought the idea was worth further exploration and development and is requesting City Council permission to develop an ordinance which would meet the needs of the community.

### **Discussion:**

Below are some questions which other Ordinances have answered. The Parks and Recreation Commission is seeking feedback from the City Council if there are additional questions which need to be answered as part of an ordinance.

- How much money should a project contribute towards public art?

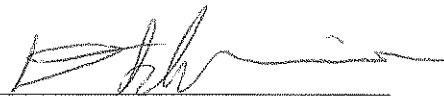
- Should the money come strictly from private construction or should public projects also be included?
- Should all projects contribute to public art or should there be a size limit?
  - If there is a size limit should be it be based on sq. ft., valuation of project, or number of units?
  - Should remodels or rehabilitation projects be exempted?
- Should there be a minimum contribution from projects?
- What is the definition of public art?
  - Is it a permanent fixture?
- Does the Art need to be located with the project or can it be elsewhere in the City?
- How would art projects be chosen?
- Can public art be located in public space within private property or does it need to be only in public owned spaces?
- Can a developer place art into their project in-lieu of paying a fee?
- How would art works be maintained?

If the City Council directs the Parks and Recreation Commission to further research and develop an ordinance which would secure funding for public art it is anticipated future steps would include: investigation of similar ordinances in other cities, potential interviews with other city staff concerning implementation issues and lessons learned, development and drafting of an ordinance in coordination with City staff including the City Attorney, public meetings related to all aspects of the ordinance, and then providing the Ordinance to the Planning Commission for review and approval prior to going to City Council for adoption.

**Fiscal Impact:**

The fiscal impact would depend on the way the ordinance is developed.

**Attachments:**



Stuart Schillinger  
Deputy City Manager



Clay Holstine  
City Manager